# HAMISH JOHNSTON

I'm an multidisciplinary designer based in London who's uses a human centred approach to tackle socially engaged issues. My strenghts lie in ideation, strategy, service design and problem solving. I'm a natural people person and love emmersing myself within communities and culture to understand it first hand.

My background in design allows me to look at problems from a different perspective and use a combination of qualitative and quantitative research to design a solution to the problem at hand.

Working in an operational role for the last 18 months has been pivitol in the development my time management and organisational skills. I am confident in managing others, as well as working collaborativley in a team to achieve mutual goals.

#### **EDUCATION**

#### **PROFESSIONAL EXPERIENCE**

# Gordano School & Sixth Form

GCSE's & A Levels (14 A-C)

### **Weston College**

UAL Art & Design Foundation Diploma

#### Goldsmiths University of London

BA (Hons) Design

# Peckham Levels (Current)

Manager | Janurary 2018 - Present

Initially starting part time along side my studies, developed into my current role working as a manager; overseeing and ensuring smooth operational runnings of the creative venue in South London. The role requires creative problem solving and strong leadership skills. I also work closley with our marketing and design team on a variety of placemaking and wayfinding strategies to increase footfall.

#### Fresh Eyes

Co-founder | March 2019

Fresh Eyes is a design collective established with two peers whilst at university. Together we worked on a range of creative concpets and client based work. Some client work includes working on gamifying a sustainable energy company to make the data more accesible for the clients who use the companies service.

## **SKILLS**

#### To The Power of Us -

Workshop Lead | June 2019

For one day, I ran an ideation workshop with a group of industry professionals on how to engage the 'To The Power Of Us' - a platform for social change with the target audience of university students within a three month timeframe.

# Adobe Suite

#### **Future Strategy Club**

Junior Strategist | September 2018 - January 2019)

Working in innovation and ideation around decentrilising a local waste system in Peckham.

## Microsoft Office Design Thinking Rapid Prototyping/3D modeling Sketching

Google SketchUp

Google Docs & Drive

UX Design Service Design Photography Videograpy First Aid Trained

#### **CMC Space X Goodsted**

Project Coordinator (March - June 2018)

Working with social impact platform Goodsted & a group of students in London, I helped design, coordinate and run a series of 2 week workshops involving industry professionals and students to upcycle an old shipping crate and other waste materials to create a modular market stall unit.

#### Something & Son

Junior Creative (July - September 2018)

During my three month internship, I worked across three projects including an exhibition on the front lawns of the Tate Britain & the design and build of a new hair & beauty salon in Peckham.

#### CONTACT

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#### Nike: London on Air

Workshop Trainee (March 2017)

Designing an interactive GIF for Instagram with Nike in a one off workshop to celebrate the release of the VaporMax for Air Max Day.